

HBIC GUIDE'S

FROM IDEA TO EXECUTION

 in 30 days

Checklist: Day 21-22

Day 21-22

INSTALL WEBSITE APPS



- ☐ E-mail marketing app
- ☐ Abandoned carts app
- ☐ Pop-up subscriber discount for 1st purchase app
- ☐ Social media business marketing messenger app

★ See below for a list of suggested apps.

notes:

final thoughts

Using apps, that automate certain tasks can provide significant advantages in terms of sales, marketing, and store management for e-commerce businesses. Spend a few days researching which apps your store hosting platform supports, and which will prove valuable in helping you reach your goals.

Femme Decor certainly leverages such apps in order to achieve success by allowing the technology to handle the mundane and thus clearing up the to-do list allowing the focus to be on the important things like design, running the business, and customer service.

The following are some of the apps that Femme Decor employs:

- ★ Kit
- ★ Jilt
- ★ Instafeed
- ★ Better Coupon Box - Free E-mail Marketing

8 days till launch, HBIC! Keep up the hustle!



Success and Blessings,
The HBIC GUIDE